



Customer Need

Small and mid-size life sciences companies invest in technologies and processes that help them conduct business more efficiently while maintaining compliance. Companies are heavily investing in these mission-critical systems but are their teams getting the most out of them? If they don't fully understand how to use them, it can be difficult to maximize their advantage. Tools like Veeva CRM, Salesforce Health Cloud, digital collateral and more are only good if they get used, efficiently and correctly.

Key Features

Conexus Training Services are designed to meet the needs of the team as well as the individual needs of adult learners. Our flexible training programs can be configured to align with client branding guidelines and the client's specific Veeva/Salesforce environment, offering a familiar, highly intuitive, and relatable learning experience. Our Training Services are delivered in three different ways:

Interactive Video – Interactive video training drives viewer activities and keeps viewers engaged with guided learning and periodic testing to confirm understanding. Viewer input drives the pace and direction of learning. This option enables viewers to measure their progress while also providing reporting metrics.

Video Library – The video library offers a collection of on-demand, self-paced videos that are available for users to view anytime, anywhere on their desktop or tablet. This option enables convenient, global access to consistent training while minimizing the ongoing burden of reinforcement.

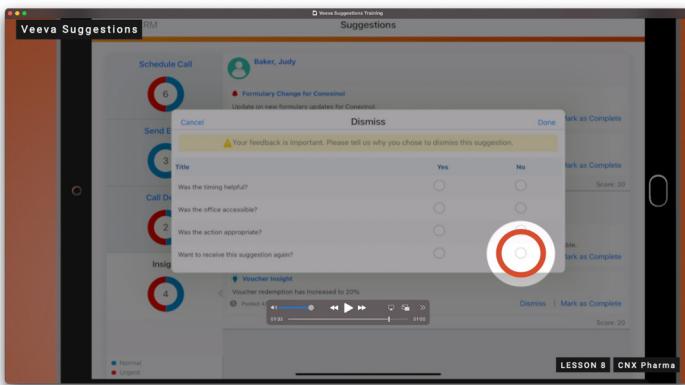
Instructor-Led Training – Our instructor-led training can be delivered in-person or online with real-time access to the instructor. Our training is facilitated by a team of industry veterans who understand important nuances of the systems and surrounding processes. This option enables face-to-face discussions among attendees and their instructors.



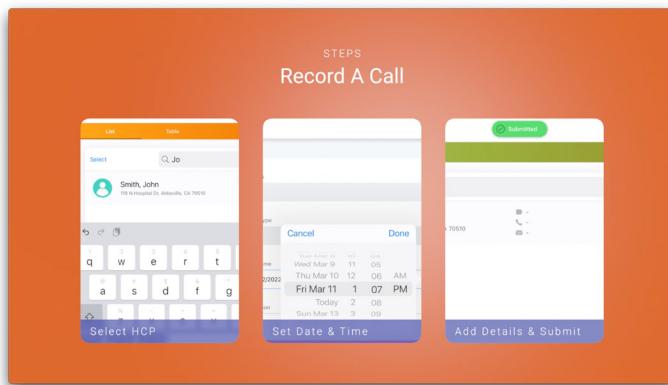
Benefits of Training Services

As a Veeva Premier Services Partner and Salesforce Partner, we have a deep understanding of the tools, processes, and business challenges those applications address. Our practical experience configuring, implementing, and maintaining these solutions informs our training approach. Conexus training services incorporates our expertise and makes learning accessible across the organization. We offer multiple pricing models and a concise training approach that will have your team consistently gaining more value from your software investments early and often.

Training Services



Video Training:
Bring Attention to Key Elements



Video Training:
Summary of Steps

About Us

Conexus Solutions, Inc. delivers innovative sales and marketing operations support and technology solutions to small and mid-size life sciences companies. Our Training Services are developed and implemented by our team of sales, marketing, and technology professionals who bring decades of experience and innovation to every project. Visit us at: www.cnksi.com.